



FOR IMMEDIATE RELEASE

Central Oregon Cable Advertising Acquires Bend Oregon's CBS Affiliate (KBNZ)

March 31, 2010 Bend, Ore. – Central Oregon Cable Advertising, LLC announced today that they have completed negotiations to acquire KBNZ, Bend's CBS affiliate from the stations' current owner, Los Angeles-based New Vision Television. Central Oregon Cable Advertising (COCA) is a sister company of locally-owned and operated Bend Cable Communications (DBA BendBroadband), the region's broadband Internet, phone, optical fiber and cable TV provider.

About Central Oregon Cable Advertising and BendBroadband:

Central Oregon Cable Advertising, LLC (COCA) is a sister company of BendBroadband. COCA currently inserts local TV advertising on more than 27 of the top-rated cable TV networks in addition to local advertising placements on COTV, BendBroadband Channel 11 and Ad Central 4, the Home Showcase. COCA was founded in 1992.

BendBroadband is a family-owned, Oregon-based company serving Central Oregon since 1955. A leader in regional media, the company offers an extensive range of broadband, cable TV and telephone services for commercial and residential customers. Central Oregon facilities include over a thousand miles of fiber and coax infrastructure along with metropolitan optical Ethernet, T-1/PRI, hosted PBX and collocation services serving the business community. BendBroadband offers multiple phone and high-speed Internet options with speeds up to 60 Mbps. The company was among the first in the nation to be 100% digital and offers Video on Demand, digital video recorders, HDTV (including 100 HD channels) and a choice of interactive program guides. BendBroadband recently launched wireless broadband to an expanded Central Oregon footprint with the first HSPA+ network in the United States. In the community, BendBroadband provides extensive local sports and civic programming created and produced by COTV, channel 11. The company focuses its corporate contributions and sponsorship efforts on youth, and by supporting the arts and entertainment in Central Oregon.

About New Vision Television

With corporate offices in Atlanta and Los Angeles, New Vision Television and its predecessor companies have owned and operated more than 30 television stations across the country since 1993. New Vision's current holdings include:

Major Network Affiliates

- KOIN Portland, OR (CBS)
- WIAT Birmingham, AL (CBS)
- KHON Honolulu, HI (FOX)
- Hawaii's CW 93 Honolulu, HI (CW)
- KSNW Wichita, KS (NBC)
- KTMJ Topeka, KS (FOX)
- KSNT Topeka, KS (NBC)
- WJCL Savannah, GA (ABC)
- WTGS Savannah, GA (FOX)*
- WKBN Youngstown, OH (CBS)
- WYFX Youngstown, OH (FOX)
- WYTV Youngstown, OH (ABC)*
- KIMT Mason City, IA (CBS)

* Stations operated under an SSA/JSA agreement.

Additional non-affiliate stations

- Kansas 22 Wichita, KS
- Untamed Sports TV Birmingham, AL
- MyYTV Youngstown, OH
- MyYTV Mason City, IA